



REIDER INSURANCE

PROTECTION OF CLIENT PERSONAL INFORMATION

Reider Insurance is committed to safeguarding the personal information entrusted to us by our clients. We manage personal information in accordance with the Personal Information Protection and Electronic Documents Act (PIPEDA) and other applicable laws. The policy outlined below identifies the principles and practices we follow in the collection, use or disclosure of personal information in the manner and for the purposes set out.

1. A BROKERS PROFESSIONAL DUTY OF CONFIDENTIALITY

As professional brokers, Reider Insurance is committed to keeping our clients information strictly confidential.

2. COLLECTION, USE, AND DISCLOSURE OF PERSONAL INFORMATION

We, or any insurer to whom we submit your application, may collect, use and disclose personal information from you and about you for the following purposes:

- a) to understand the client's needs
- b) to acquire, renew, or replace an insurance policy
- c) to assess the clients ongoing needs for insurance
- d) to analyze the client's needs for and/or offer other products and services
- e) to facilitate any claim made by or on behalf of the client
- f) consent may be assigned by Reider Insurance to any other assignee

3. DISCLOSURE

The broker may disclose client information to the following third parties:

- a) insurance companies
- b) other brokers
- c) credit organizations
- d) professionals working on behalf of the broker or insurer (ie. adjusters and lawyers)
- e) financial institutions
- f) medical professional
- g) any party as required by law or regulatory requirements

4. THIRD PARTY INFORMATION

The broker may obtain client information from the following third parties:

- a) insurance companies
- b) other brokers
- c) credit organizations
- d) motor vehicle and driver licensing authorities
- e) financial institutions
- f) professionals working on behalf of the client (i.e. lawyers)

5. WITHDRAWAL OF CONSENT

The client may generally withdraw consent at any time. If the client refuses or withdraws consent, Reider Insurance may not be able to provide or continue to provide you with some products, services or information.

6. ACCURACY

All information, which the client gives us at any time, will be accurate and complete and the client will not withhold any material (ie. pertinent or relevant) information. The client must inform Reider Insurance immediately of any new or changed information.

7. BROKER PRIVACY OFFICER

For more information on our brokerage's privacy policies and procedures please ask your broker or contact our privacy officer.

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