



# REIDER INSURANCE

## Protection of Client Personal Information

*Reider Insurance* is committed to safeguarding the personal information entrusted to us by our clients. We manage personal information in accordance with the *Personal Information Protection and Electronic Documents Act (PIPEDA)* and other applicable laws. The policy outlined below identifies the principles and practices we follow in the collection, use or disclosure of personal information in the manner and for the purposes set out.

**1. A BROKER'S PROFESSIONAL DUTY OF CONFIDENTIALITY**  
As professional brokers, Reider Insurance is committed to keeping our clients information strictly confidential.

**2. COLLECTION, USE, AND DISCLOSURE OF PERSONAL INFORMATION**  
We, or any insurer to whom we submit your application, may collect, use and disclose personal information from you and about you for the following purposes:

- a. to understand the client's needs
- b. to acquire, renew, or replace an insurance policy
- c. to assess the client's ongoing needs for insurance
- d. to analyze the client's needs for and/or offer other products and services
- e. to facilitate any claim made by or on behalf of the client
- f. consent may be assigned by Reider Insurance to any other Assignee

**3. DISCLOSURE**  
Reider Insurance may disclose client information to the following third parties:

- a. insurance companies
- b. other brokers
- c. credit organizations
- d. professionals working on behalf of the broker or insurer (*i.e. adjusters and lawyers*)
- e. financial institutions
- f. medical professional
- g. any party as required by law or regulatory requirements

**4. THIRD PARTY INFORMATION**  
Reider Insurance may obtain client information from the following third parties:

- a. insurance companies
- b. other brokers
- c. credit organizations
- d. motor vehicle and driver licensing authorities
- e. financial institutions
- f. professionals working on behalf of the client (*i.e. lawyers*)

**5. WITHDRAWAL OF CONSENT**  
The client may generally withdraw consent at any time. If the client refuses or withdraws consent, Reider Insurance may be unable to provide or continue to provide certain products, services or information.

**6. ACCURACY**  
All information, which the client provides at any time, will be accurate and complete and the client must provide all material (*i.e. pertinent or relevant*) information. The client must inform Reider Insurance immediately any change to such information.

**7. BROKER PRIVACY OFFICER**  
Please contact Reider Insurance for more information on our privacy policies and procedures.

[www.reider.ca](http://www.reider.ca)